

NEW MEXICO HIGHER EDUCATION DEPARTMENT PRIVATE POST-SECONDARY INSTITUTIONS

## Private Post-Secondary Institution Report for AY 2018

The Private Post-Secondary Schools Division (PPSD) protects students and consumers through the oversight and regulation of New Mexico's Private Post-Secondary Educational Institutions Act. The New Mexico Private Post-Secondary Educational Institution Act requires that institutions submit an Annual Report as part of the ongoing compliance program. The Annual Report is due by December 1 of each year, and is required to include specific information related to the educational programs offered by the institution in the reporting period.

### State Authorized Institutions

There were 67 private post-secondary state authorized institutions (35 licenses, 22 distance education licenses and 20 registrations) that were required to submit a 2018 Annual Report to PPSD, of which 61 submitted Annual Reports online prior to the deadline. These institutions enrolled approximately 10,240 New Mexico students. For the institutions that submitted within the Division's deadlines, the Division was able to draw some conclusions about the sector. The information contained in this Annual Report is based on self-reported data from reporting institutions; the information has not been independently verified by the Division.



## Institutional Profiles

The following graph shows the 61 state authorized private post-secondary institutions broken down by certificate/diploma versus degree and separated by accredited and non-accredited. There are 53 (87%) institutions that are accredited through an accrediting agency recognized by the United States Department of Education. Of the 53 accredited institutions, 7 are issuing certificates or diplomas and 46 institutions are degree-granting. The remaining 8 institutions are non-accredited of which 7 institutions are not degree-granting and one institution is degree-granting and currently applying for national accreditation.



## Student Program Enrollment Counts

Of the 10,240 enrolled students in private post-secondary institution, the majority (3,722) were enrolled in diploma and/or certificate programs. The types of diplomas and certificate programs offered by these institutions ran the gamut, and included such programs as cosmetology, vocational nursing, truck driving, and computer training. In academic year 2018, 30 percent of students were enrolled in bachelor programs, and a combined 24 percent were enrolled in graduate-level degree programs.





## Student Program Enrollment Counts by Institution Type

Student program enrollment in academic year 2018 for private post-secondary institutions with a physical presence in New Mexico, whose accreditor was either national or specialized or none, revealed a 71% enrollment in diploma and certificate programs and a combined 29% enrollment in degree programs.

Student program enrollment in regionally accredited private postsecondary institutions with a physical presence in New Mexico showed an 84% enrollment in either Bachelor or Master degree programs and only a combined 15% enrollment in diploma and certificate programs.

Private post-secondary Institutions operating under the Interstate Distance Education Act with no physical presence in New Mexico that were not NC-SARA approved revealed a 57% student enrollment in Bachelor degree programs and a 24% student enrollment in Master degree programs. Only a combined 4% of students enrolled in diploma and certificate programs, and only 5% enrolled in Doctorate degree programs.

The 61 institutions that submitted an online Annual Report prior to the deadline with readily available on-time graduation rates for the cohort of 2018 reported a combined on-time graduation rate of 66%. The on-time graduation rate was derived from a 25% institutional reporting rate.

## Ethnic Composition of Student Body

The graph below depicts the ethnic composition of the 2018 academic year student body enrolled in State authorized private post-secondary institutions. All percentages follow roughly statewide percentages of New Mexico residents with the exception of African Americans who showed a 607 enrolled count or 6% of all student enrolled in state authorized private postsecondary institutions in New Mexico. This percentage is triple the statewide percentage of 2% of African American residents in New Mexico.



## Average Total Program Costs

The chart below shows the average total program cost by New Mexico State Authorized institutions. A Bachelor Degree obtained by a private post-secondary institution that is State Authorized in New Mexico will cost on average \$18,237 per academic year, assuming a four year completion time.



## Implementation of New and Amended Rules in AY 2018

In Academic Year 2018, the Department has repealed 5.100.2 NMAC, Private Post-Secondary Institutions Operating under the Post-Secondary Educational Institution Act and 5.100.4 NMAC, Advisory Committee for Private Post-Secondary Education as well as 5.100.3 NMAC, Private Post-Secondary Institutions Operating under the Out-Of-State Proprietary School Act. These three rules were replaced by four new rules, which distinguish the differences between registration, licensing, exemptions from the act, and closures of all postsecondary educational institutions in New Mexico. The new rules provide for the registration of all regionally accredited colleges and universities and licensure of all career schools and all non-regionally accredited colleges and universities operating in the state pursuant to the Post-Secondary Educational Institution Act. Additionally, under Section 21-23B-1 et seg. NMSA 1978 (The Interstate Distance Education Act) the Department implemented new rule 5.99.1 NMAC, Public and Private Post-Secondary Institutions operating under the Interstate Distance Education Act. The new rule provides a process for accredited institutions to become authorized as distance education providers for New Mexico students to receive educational services from an institution with no physical presence in the state. It also allows for a process to authorize accredited institutions with a physical presence in New Mexico to provide distance education to students living in other states.

### Proposed New and Amended Rules for AY 2019

# *5.99.1 NMAC, PUBLIC AND PRIVATE POST-SECONDARY INSTITUTIONS OPERATING UNDER THE INTERSTATE DISTANCE EDUCATION ACT:*

The proposed rule replacement applies to public and private post-secondary institutions offering distance education to any student within New Mexico and the provision of distance education by participating New Mexico post-secondary educational institutions to students in other states, unless the institution is expressly exempted by the department. The rule provides oversight, general standards and application requirements for distance education authorization. Every post-secondary educational institution offering distance education from New Mexico or to students in New Mexico shall be subject to the oversight, standards and applications requirements set out in the proposed rule. The proposed rule replacement provides a list which clarifies activities that trigger a post-secondary institution to have a physical presence under the Post-Secondary Educational Institution Act, which may require the institution to obtain additional or alternate authorization, beyond distance education authorization. The proposed rule replacement also provides a list of activities that do not trigger a physical presence in New Mexico. Provisions regarding supervised field experience under distance education authorization have been included to address regulation of students participating in learning activity through practica, student teaching, clinical placements, research, internships, or other similar placements. Additional provisions related to complaint procedures have been included. The proposed rule replacement retains many provisions from the proposed repeal version of 5.99.1 NMAC, but seeks to provide clarification through changes in definitions, section reorganization, and addition of new provisions.

#### 5.99.2 NMAC, CLOSURE OF A DISTANCE EDUCATION INSTITUTION:

The department proposes adoption of new rule 5.99.2 NMAC. The new proposed rule provides oversight, standards, regulations, and the administrative process for institutions that seek to cease operations or offerings or permanently close, and are providing distance education pursuant to the Interstate Distance Education Act. The new rule establishes requirements for notices, plans, reports, procedures and standards related to teach-out agreements, and student records.

#### 5.100.5 NMAC, EXEMPTION UNDER THE POST-SECONDARY EDUCATIONAL INSTITUTION ACT:

The purpose of the proposed rule change is to update the definition of physical presence and to provide a more comprehensive list of activities that trigger a postsecondary institution to have a physical presence under the Post-Secondary Educational Institution Act. The proposed amendment also provides a more comprehensive list of activities that do not trigger a physical presence in New Mexico. Definitions have been updated to provide additional clarity. Statutory and administrative code citation have been added within the text of the rule to provide more specificity. Grammatical and stylistic changes have been made throughout.

## 5.100.6 NMAC, REGISTRATION UNDER THE POST-SECONDARY EDUCATIONAL INSTITUTION ACT:

The purpose of the proposed rule change is to update the definition of physical presence and to provide a more comprehensive list of activities that trigger a postsecondary institution to have a physical presence under the Post-Secondary Educational Institution Act. The proposed amendment also provides a more comprehensive list of activities that do not trigger a physical presence in New Mexico. Definitions have been updated to provide additional clarity. Grammatical and stylistic changes have been made throughout. Institutional records maintenance and retention policy requirements have been modified to include compliance with the laws of other oversight entities.

#### 5.100.7 NMAC, LICENSURE UNDER THE POST-SECONDARY EDUCATIONAL INSTITUTION ACT:

The purpose of the proposed rule change is to update the definition of physical presence and to provide a more comprehensive list of activities that trigger a post-secondary institution to have a physical presence under the Post-Secondary Educational Institution Act. The proposed amendment also provides a more comprehensive list of activities that do not trigger a physical presence in New Mexico. Definitions have been updated to provide additional clarity. Grammatical and stylistic changes have been made throughout. Institutional records maintenance and retention policy requirements have been modified to include compliance with the laws of other oversight entities.

#### 5.100.8 NMAC, CLOSURE OR SUBSTANTIAL CHANGE TO LOCATION UNDER THE POST-SECONDARY EDUCATIONAL INSTITUTION ACT:

The purpose of the proposed rule change is to clarify regulations through additional specificity. The proposed amendment updates the definition of physical presence to provide consistency with the proposed amendments to the definition in 5.100.5 NMAC, 5.100.6 NMAC, and 5.100.7 NMAC. The amendment seeks to delineate the types of records that must be provided to the custodian of records, based upon whether the institution has State Authorization

pursuant to 5.100.6 NMAC or 5.100.7 NMAC, been granted express exemption pursuant to Section 21-23-4 NMSA 1978 and 5.100.5 NMAC, or has not operated lawfully pursuant to the Post-Secondary Educational Institution Act. The amendment adds a provision related to records maintenance that grants the department the discretion to request any additional records or information, to help students gain access to transcripts in perpetuity. The amendment makes additional grammatical and stylistic changes throughout the rule.

## New online State Authorization Application platform

The Private Post-Secondary Schools Division is in the process of implementing a new online application platform for State Authorization renewals and for new State Authorization applications. The platform should be functional and available in January of 2019, with online admission and application fee payments available by summer 2019.

## PPSD planned developments for 2019

The Private Post-Secondary Schools Division plans to develop and execute a compliance check procedure to hold institutions accountable from digressing form compliance with the Post-Secondary Educational Institution Act. The division is also developing a plan that will identify private post-secondary institutions that are operating in New Mexico without State Authorization. A comprehensive plan will be developed in the first quarter of 2019.

## Schools that closed in academic year 2018

The Division works closely with schools as they close their doors to ensure there is a long term plan in place for maintenance and access of records and to ensure the enrollment agreements are fulfilled. During the 2018 academic year, the following schools have closed:

- o Brown Mackie College, Albuquerque (closed in December of 2017)
- American Century University (closed in May of 2018)
- Santa Fe University of Arts and Design (*closed in May of 2018*)

A comprehensive list of all previously closed schools with information about the custodian of records can be found under the Student Transcript requests at: <u>https://ppsd.smapply.io/</u>

## Locations of State Authorized Institutions in New Mexico

Please click on the link below to get to google maps to see all locations in New Mexico.



https://drive.google.com/open?id=14Xh\_NMf9qxbGWj-qwaQ\_qluAGewJdMjv&usp=sharing